



AdvoCon 2023

BREAKING BARRIERS TOGETHER

Sponsor & Exhibitor Packages



ON WHOVA
Thurs, Oct 19th -
Sun, Oct 22nd

**AT SIMON FRASER
UNIVERSITY**
Sat, Oct 21st -
Sun, Oct 22nd

HOSTED BY:
BCEd Access &
BC People First

ADVOCON 2023 WEBSITE

[HTTPS://BCEDACCESS.COM/ADVOCON2023](https://bcedaccess.com/advocon2023)



ADVOCON & BC PEOPLE FIRST

AdvoCon2023 is our 9th conference, and our first with an in-person component since 2019!
The event will be hybrid, with two in-person days and all four days online.

This year we are fortunate to be co-hosting with BC People First (BCPF), an independent voice of self-advocates in BC for over 40 years. BCPF is a society made up of a group of members from across British Columbia who want to make sure that people with intellectual and developmental disabilities are included and respected in our communities as full citizens.

BCPF members work together to write letters, do presentations, and advocate with governments about issues affecting people with disabilities. BCPF is a place for self-advocates to network and get support while sharing and learning advocacy skills.

Find more information at www.bcpeopelfirst.com.



WHY BECOME A SPONSOR?

Becoming a sponsor gives your organization the opportunity to support a great cause while also receiving promotion to the BCEdAccess and BC People First communities and our supporters and networks. Our follower count grows each year and our 2023 sponsors will reach more people than ever before.

- The growing private BCEdAccess Facebook community has over 5,300 members (compared with 3700 in 2021) and is very active with upwards of 10 posts per day, all of which receive significant engagement
- We have a good following on social media with over 5,000 followers on our public Facebook page, over 3,100 followers on Twitter and nearly 1000 on Instagram
- Our mailing list reaches over 1,000 subscribers
- On average, our blog posts have 3,000 visitors within 24 hours of being published, and our blog has nearly 6000 followers
- Last year's virtual AdvoCon had 170 attendees and we are expecting higher numbers at our 2023 conference due to increased interest and the hybrid nature of the event.

LET'S MAKE A CHANGE TOGETHER.

We champion and support children and youth with disabilities and complex learners to reach their full potential in education across British Columbia, and in all aspects of their lives. This is achieved through supporting families, sharing information, providing education to families, allies, professionals and students, providing community engagement and awareness, and other activities to promote equitable access to education and inclusion for all.

As a non-profit organization led by volunteers, we look to our community to support our annual advocacy conference. AdvoCon is a great opportunity to reach our audience and let them know that you share their values. We welcome financial and in-kind contributions from like-minded and supportive organizations.

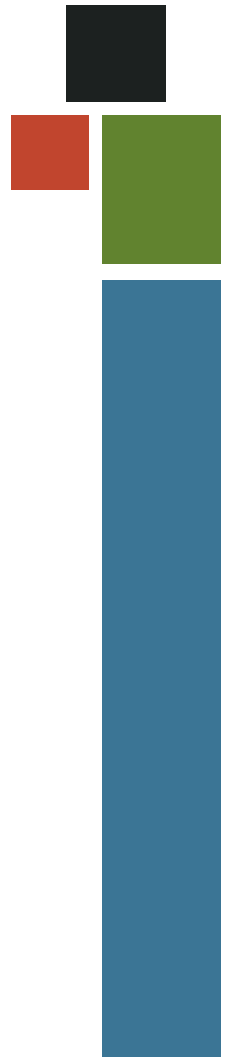
■ INDIVIDUAL DONORS

If you're not a part of an organization, but would like to support AdvoCon, we are always thrilled to accept donations from individuals. As a registered charity with the CRA, BCEdAccess is now able to provide donors with tax receipts.

You can make a donation to BCEdAccess at <https://bcedaccess.com/donate>

Please be sure to select AdvoCon as the donation program.

SPONSOR PACKAGES



SUPPORTER – \$100

- Logo placement on AdvoCon 2023 conference brochure sponsorship page
- Promotion to our email list



EXHIBITOR – \$150

- Display a virtual booth during the event
- Interact with attendees via Live stream or chat
- Upload your organizations content including photos, promos, and contact information
- Collect Leads that are automatically generated through the app
- Opportunity for passport contest to increase traffic to your booth



FRIEND – \$500

- Logo placement on AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
- Logo advertisement on social media with other Friend sponsors
 - Friend sponsors will be featured twice alongside sponsors of the same tier, once prior to the event and once during
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws



PARTNER – \$1,500

- Logo placement on AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
- Virtual Booth
 - Contact information, content, and ability to communicate with attendees by chat or livestream
- Logo advertisement on social media with Partner sponsors
 - Partner sponsors will be featured twice alongside sponsors of the same tier, once prior to the event, and once during
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws
- Organization displayed as a sponsor during one in-session pop-up
- One free ticket to provide equitable access to delegates

SPONSOR PACKAGES CONT.

ADVOCATE – \$3,000

- 1/8 page ad in AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
 - App Home Page
 - App Attendee Profile
- Virtual Booth
 - Contact information, content, and ability to communicate with attendees by chat or livestream
- Logo advertisement on social media individually
 - Advocate sponsors will each be featured twice, once prior to the event and once in a post-event thank you
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws
- Opportunity to sponsor a session
 - "Session brought to you by"
- Organization displayed as sponsor during one in-session pop-up
- Two free tickets to provide equitable access to delegates

CHAMPION – \$5,000

- ¼ page ad in AdvoCon 2023 brochure
- Logo placement on the interior cover of the AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
 - App Agenda
 - App Home Page
 - App Attendee Profile
- Virtual Booth
 - Contact information, content, and ability to communicate with attendees by chat or livestream
- Opportunity to set up Virtual Exhibitor Booth
 - Interact with attendees via Live stream or chat
 - Upload your organizations content including photos, promos, videos and contact information
 - Collect Leads that are automatically generated through the app
 - Opportunity for passport contest to increase traffic to your booth
- Logo advertisement on social media individually
 - Champion sponsors will each be featured twice, once prior to the event and once in a post-event thank you
- Promotion on social media with text or graphic advert
 - Champion advertisements will be featured once during the event
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws
- Opportunity to sponsor a session
 - "Session sponsored by"
- Organization displayed as sponsor during two in-session pop-up
- Three free tickets to provide equitable access to delegates

SPONSOR PACKAGES CONT.



TITLE SPONSOR – \$10,000

- ½ page ad in AdvoCon 2023 brochure
- Logo placement on all covers of the AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
 - App Agenda
 - App Home Page
 - App Attendee Profile
- Virtual Booth
 - Contact information, content, and ability to communicate with attendees by chat or livestream
 - Opportunity to set up Virtual Exhibitor Booth
 - Interact with attendees via Live stream or chat
 - Upload your organizations content including photos, promos, videos and contact information
 - Collect Leads that are automatically generated through the app
 - Opportunity for passport contest to increase traffic to your booth
- "[Organization name] presents AdvoCon 2023"
- Central logo placement on event platform landing page/waiting room
- Prominent logo placement on delegate bags, shipped to their residence
- Logo placement on general social media releases
- Individual logo advertisement on social media
 - Title sponsors will each be featured three times, once prior to the event, once during and once in a post-event thank you
- Promotion on social media with text or graphic advert
 - Title advertisements will be featured twice, once prior to the event and once during the event
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws
- Opportunity to sponsor keynote speaker session
 - "Session sponsored by"
- Organization displayed as sponsor during three in-session pop-ups
- Opportunity to host a debrief or conversation with small groups of delegates
 - Engage directly with the attendees, making real connections
- Opportunity to introduce a conference speaker to attendees
- Five free tickets to provide equitable access to delegates

COULDN'T FIND A SPONSORSHIP PACKAGE THAT WORKS FOR YOUR ORGANIZATION?

Check out our Program Sponsorship Opportunities below!

Please note that we are hoping for full coverage of the following programs. These programs are crucial because they ensure that AdvoCon is as accessible as possible. Sponsors for these programs will be credited throughout the conference for providing the funding for the following accessibility services.

PROGRAM SPONSORSHIP OPPORTUNITIES

OPTION 1 – FULL COVERAGE

CAPTIONING – \$3,500

- ¼ page ad in AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
- Logo advertisement on social media with co-sponsor
 - The captions sponsor will be featured twice, once prior to the event and once in a post-event thank you
- Promotion to our mailing list
- Organization displayed as sponsor during two in-session pop-up
- Two free tickets to provide equitable access to delegates
- "Captions brought to you by"

ASL INTERPRETATION – \$4,500

- ¼ page ad in AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
- Logo advertisement on social media individually
 - ASL interpretation sponsor will be featured twice, once prior to the event and once in a post-event thank you
- Promotion to our mailing list
- Organization displayed as sponsor during two in-session pop-up
- Three free tickets to provide equitable access to delegates
- "ASL Interpretation brought to you by"

OPTION 2 – PARTIAL COVERAGE

CAPTIONING – \$1,750

- 1/8 page ad in AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
- Logo advertisement on social media with co-sponsor
 - The captions sponsor will be featured twice, once prior to the event and once in a post-event thank you
- Promotion to our mailing list
- Organization displayed as sponsor during two in-session pop-up
- One free ticket to provide equitable access to delegates
- "Captions brought to you by"

ASL INTERPRETATION – \$2,250

- 1/8 page ad in AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
- Logo advertisement on social media individually
 - ASL interpretation sponsor will be featured twice, once prior to the event and once in a post-event thank you
- Promotion to our mailing list
- Organization displayed as sponsor during two in-session pop-up
- One free ticket to provide equitable access to delegates
- "ASL Interpretation brought to you by"

THANK YOU



**THANK YOU FOR YOUR INTEREST IN
SUPPORTING ADVOCON 2023!**

[HTTPS://BCEDACCESS.COM/ADVOCON2023](https://bcedaccess.com/advocon2023)

FOR MORE INFORMATION:

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